

2023 MMI Distribution Leadership Forum

June 22–23, 2023 • Virtual Event

LIMITED HIGH-PROFILE SPONSOR OPPORTUNITIES

This exciting two-day virtual program will bring together senior distribution leaders and sales professionals from leading asset management firms.

Join us as a Forum Sponsor to:

- Gain exposure and build brand awareness,
- Showcase your firm's offerings, and
- Connect with sales professionals motivated to streamline and grow their practices.

The Forum attendees are taking time out of their busy schedules to stay at the forefront of industry innovation and make connections. *Isn't that the type of audience your firm should be in front of?*

[LEARN MORE ABOUT THE FORUM](#)

#MMIDISTRIBUTION

WHEN

Thursday, June 22 – Friday, June 23
(4 sessions each day)

FORMAT

Virtual event with Livestream sessions and On-Demand Playbacks

EXPECTED AUDIENCE

Over 150 forward-looking sales executives from leading asset managers across the investment advisory ecosystem.

WHAT TO EXPECT

- **Exciting speakers and timely topics:**
An outstanding roster of speakers addressing everything from how to get advisor meetings and build a personal brand to creating an effective data strategy and the evolution of sales roles and models.
- **Efficient ways to share information and build relationships:**
Your own customized virtual Exhibit Booth to post content, schedule meetings, engage attendees with digital calls-to-action, and more.

WHO SHOULD SPONSOR

- Firms providing critical data, insights, and research to asset managers
- Fintech companies with data intelligence and sales enablement tools
- Industry consultants and strategists that work with asset management distribution teams

AVAILABLE SPONSORSHIP PACKAGES

Leadership Sponsor - \$5,000 (USD)

REGISTRATIONS

- ✓ Three (3) complimentary full-conference registrations
- ✓ 25% discount on additional registrations

RECOGNITION AND BRANDING

- ✓ Opportunity to introduce or close a session (*based on availability*)
- ✓ Sponsor video (up to 60 seconds) to play at the start of a session
- ✓ Two (2) company-supplied handouts uploaded to the event app
- ✓ Digital program book – full page ad
- ✓ Digital program book – sponsor page recognition
- ✓ Mobile app – home page banner ad
- ✓ Mobile app – sponsor page listing
- ✓ Mobile app – one (1) push notification
- ✓ Logo on event promotional emails
- ✓ Logo on general session slides
- ✓ Logo on event website
- ✓ Recognition in event social media posts
- ✓ A link to your thought leadership piece or website included in a special email to event attendees post-event

Supporting Sponsor - \$3,500 (USD)

REGISTRATIONS

- ✓ Two (2) complimentary full-conference registrations
- ✓ 15% discount on additional registrations

RECOGNITION AND BRANDING

- ✓ One (1) company-supplied handout uploaded to the event app
- ✓ Digital program book – half page ad
- ✓ Digital program book – sponsor page recognition
- ✓ Mobile app – interior page banner ad
- ✓ Mobile app – sponsor page listing
- ✓ Mobile app – one (1) push notification
- ✓ Logo on event promotional emails
- ✓ Logo on general session slides
- ✓ Logo on event website
- ✓ Recognition in event social media posts
- ✓ A link to your thought leadership piece or website included in a special email to event attendees post-event

Included in Both Sponsor Levels

CUSTOMIZED VIRTUAL EXHIBIT BOOTH

- ✓ Includes company branding, content and video uploads, links to external web pages, and call-to-action links (active for 3 months post-event to drive continued engagement)

ATTENDEE LIST

- ✓ Electronic list of attendees pre- and post-event (*those who don't opt-out of sharing info*)

SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION

Contact Name _____

Firm Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

SPONSORSHIP PACKAGE OPTIONS (SELECT ONE)

LEADERSHIP SPONSOR

\$5,000

SUPPORTING SPONSOR

\$3,500

PAYMENT INFORMATION*

Credit Card # _____

CVV _____ Exp. Date _____

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

METHOD OF PAYMENT*

VISA

American Express

Mastercard

*Payment by credit card is preferred. If you are not able to pay by credit card, please check the box below and MMI will send you an invoice to be paid by check (payable to **Money Management Institute**) or by electronic funds transfer.

Invoice Required

AUTHORIZED SIGNATURES

This signed commitment form is considered final and binding and can only be amended by mutual agreement of both parties in writing.

Purchasing Firm _____

Date _____

Money Management Institute _____

Date _____